



HELLENIC OPEN UNIVERSITY

SCHOOL OF SOCIAL SCIENCES

Business Administration Undergraduate Program

Dear Colleague:

I would like to inform you about the 2nd **Hellenic Open Business Administration International Conference (HOBA 2015)** which will be held on **7-8 March 2015**.

HOBA 2015 is a virtual web-based conference. The participants will be able to present their articles, and the attendees have the possibility to attend all conference sections from a distant location. This means that participation in the conference does not require any traveling; attendees and authors can participate in all conference works from their location. The system is user-friendly and no previous experience or expertise is needed from participants or attendees.

All articles will be included in **ISBN registered** Conference Proceedings and have the opportunity to be considered for **publication in 2 international refereed journals**.

The HOBA International Conference of previous year had 250 participants from 20 different countries worldwide.

All conference participants receive a **Certificate of Participation**.

For your information, attached is the HOBA 2015 Call for Papers with all relevant details. We would appreciate if you could circulate this Call for Papers to any colleagues of yours, Ph.D. candidates or students who may be interested in HOBA 2015.

Best regards,

Dimitrios A. Giannias, Professor

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